

MICHIGAN WORKS! WEST CENTRAL
CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC)
WEST SHORE COMMUNITY COLLEGE, ROOM 118 TECH CENTER
TUESDAY, OCTOBER 8, 2019

MINUTES

Members Present

Christmas, Christy
Gandhi, Nicholas
Guzman, Rey (Alternate Gaines, Tamera)
Horowski, Dale
Kratz, Bill
Miller, Mike
Pelton, Chris
Spedowske, Gretchen

Members Absent

Bennett, Merri
Eppley, Jonathan
Gibbs, Ken
Marek, Ron
Sanchez, Tracy
Stakley, Deedee
Tomaski, Melanie
Wininger, Lisa
Wirick, Amy

Michigan Works! West Central Staff

Gager, Kim Shoemaker, Connie

Others Present

Britton, Tammy – Talent 2025
Chetter, Traci – MRS
Chupp, Wendy – MOISD
Dukes, Monica – MOISD
Lhamon, Mack – CTE Student

Moeggenberg, Carrie – Parent of CTE Student
Moeggenberg, Jace – CTE Student
Phelps, Carol – WSESD
Root, Teresa – WSESD
Schafer, Tiffany – MRS

Call to Order

The meeting for the Career & Educational Advisory Council (CEAC) was brought to order by Chair Mike Miller at West Shore Community College Tech Center Room 118 at 11:09 a.m. A quorum is not present; action items will be ratified at the next meeting with a quorum.

Welcome and Introductions

Members, guests and staff were welcomed and introduced.

Mike thanked Christy Christmas for her gracious offer to host the CEAC Meeting.

Approval of June 11, 2019 Minutes

Bill Kratz moved to accept the CEAC June 11, 2019 minutes as written; supported by Chris Pelton; motion accepted unanimously by those present. 11:16 a.m.

CTE Program Updates

Gretchen Spedowske, NCRESA and Dale Horowski, WSESD both agreed that enrollments are stable.

Other Business

MOISD

Mike Miller, MOISD stated there is a slight change for the IT Early Middle College program. This is where students start their junior year and move from a four-year to a five-year cohort for high school graduation. This allows them to earn college credits during the 11th, 12th and 13th years. They still walk with their class but continue on for the final year to earn the college credits. The change for this year is that students will be in CIP 11.1001 Systems Administration their junior year and the CIP 11.1003 Computer and Information Systems Security/Information Assurance their 12th and 13th years. These slight changes help the curriculum align to the college program of study and projected job growth based on labor market data.

Draft Policy for CEAC

Kim Gager explained that a new policy had been received from the state, it is still in draft form but she wanted to share what is explained as “The CEAC Metrics” –

“The WDB will establish metrics with specific targets, to determine progress on their success in implementing career and educational priorities. At a minimum, metrics for the following priorities are required:

- Establishing Registered Apprenticeships for adults and youth.
- Establishing or participating in career pathway and exploration events such as talent tours, MiCareerQuest®, Manufacturing Week, Energy Week, and National Registered Apprenticeship Week.
- Promote and positively impact the Governor’s post-secondary credential attainment goal of 60 percent by 2030.

“The WDB may include additional metrics in addition to those listed above. Examples include.

- Developing work-based learning activities, including internships, mentorships, and service-learning programs (experience-based learning through paid employment in practical, curriculum-related work assignments tailored to a student schedule).
- Establishing pre-apprenticeships.”

Roundtable

- » Gandhi, Nicholas – Labor Market Information (DTMB) – new Career Outlook is ready for 2016–2026 and pamphlets are available and given to members. They are currently putting together some apprenticeship data for a report with some partners that is scheduled to release during National Apprenticeship Week (November 11-17, 2019).
- » Kratz, Bill – Michigan Economic Development Corp (MEDC) – MEDC is currently in final steps with Osceola County/City of Reed City General Mills Yoplait, project will be announced soon. Also in early stages of working with a fruit processor in Oceana.

- » Guzman, Rey – Department of Labor and Economic Opportunity (Alternate for Tamara Gaines) – on the Workforce Development side with Michigan Works! there is a sector strategy for area manufacturing and agriculture. There is also a work group to look into the housing crisis and figure out how to get developers to take on these projects for low income and help them get their own homes. Also working with Rural Development and just celebrated Manufacturing Week.

Mike Miller asked about apprenticeships for lineman, he would like to start a program for this and perhaps work with the state. Bill Kratz said Consumers Energy and Lake Winds Wind Turbine Project are looking for a few highly skilled labor for renewable energy generation including solar and wind turbine energy. This will drive additional needs for lineman.

- » Pelton, Chris – Union #174 – brought 22 new apprentices in 12 for plumbers and the rest for HVAC. HVAC is quicker growing. They have a partnership with Ferris State University. Soft skills are an issue – being on time, taking time off.
- » Spedowske, Gretchen – NC RESA – NC RESA is working with Gerber Life (Western Southern) to create pre-apprenticeship opportunities for students. We have six programs including an IT program being created.
- » Horowski, Dale – WSESD – working on how to improve Soft Skills and how to measure student growth.
- » Christmas, Christy – WSCC – Christy welcomed everyone to West Shore. They have a new program Emergency Medical Responder (EMR) combined with EMT courses. West Shore is still offering the Corrections Academy.
- » Britton, Tammy – Talent 2025 – offering a Career Readiness Work Based learning webinar which will be recorded so it can be viewed later.

Next Meeting TBD – Michigan Works! West Central 14330 Northland Drive, Big Rapids 49307

The next meeting will be held at the Michigan Works! West Central Workforce Service Center in Big Rapids.

Chris Pelton moved to accept the meeting schedule of the 2020 CEAC meetings for Tuesday, March 10, 2020 – Tuesday, June 9, 2020 – October 13, 2020; supported by Nicholas Gandhi; motion accepted unanimously by those present. 11:58 a.m.

Adjournment

Meeting adjourned at 11:59 a.m.

West Shore Community College Tech Center Tour

Those interested were invited for a tour of the Tech Center.