

MICHIGAN WORKS! WEST CENTRAL
CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC)
MICHIGAN WORKS! WORKFORCE SERVICE CENTER, FREMONT
TUESDAY, MARCH 12, 2019

MINUTES

Members Present

Christmas, Christy
Eppley, Jonathan
Gaines, Tamera
Marek, Ron
Miller, Mike
Pelton, Chris
Sanchez, Tracy
Spedowske, Gretchen
Surd, Kathy
Wirick, Amy

Others Present

John Austin – Michigan College Access Network

Call to Order

The meeting for the Career & Educational Advisory Council (CEAC) was brought to order by Chair Mike Miller at the Fremont Workforce Service Center at 11:05 a.m.

Welcome and Introductions

Members and staff were welcomed and introduced.

Approval of December 11, 2018 Minutes

Ron Marek moved to accept the CEAC December 11, 2018 minutes as written; supported by Jonathan Eppley; motion accepted unanimously. 11:09 a.m.

Members Absent

Bennett, Merri
Gandhi, Nicholas
Gibbs, Ken
Kratz, Bill
Matson, Lynda
Stakley, Deedee
Tomaski, Melanie

Michigan Works! West Central Staff

Keene, Shelly
Shoemaker, Connie

MIHEART Talent Report – John Austin, Michigan College Access Network

MIHEART includes institutions and stakeholders who are committed to work together to increase attainment of postsecondary credentials.

With the inclusion of workforce certificates beginning in 2014, Michigan's overall rate of educational attainment has increased by 8.1% since 2008.

The student's share of college expenses in Michigan is sixth highest in the Nation. Higher education drives community prosperity – 37 of the 50 Hot Jobs require a bachelor's degree.

The 2017 SAT scores for the West Central area by ISD for “percent ready” are: Mecosta-Osceola 26.1%; Newaygo 27.2%; West Shore 29.7%; and Michigan is 35%.

Michigan ranks 24th out of the 50 states with a Free Application for Federal Aid (FAFSA) completion rate of 57.9%.

The College Enrollment Rate for the Class of 2016 (within 12 months of high school graduation) by ISD: Michigan 68.1% - Mecosta/Osceola 57.7% - Newaygo 51.0% - West Shore 64.7%

John Austin listed the top 10 Recommendations from MIHEART; for more information go to micollegeaccess.org/advocacy/MIHEART

NOTE: John Austin left at 12:00 p.m.

12:00 p.m. to 12:25 p.m. Council broke for lunch.

Region 7 Perkins Grant

Mike explained that the law requires the CEAC to give “full disclosure” of the Perkins Grant and provide the ability to comment on the Perkins Grants.

Perkins is federal legislation that the state implements; they then pass through to this level for Career Technical Education. This is for Region 7. Region 7 for Perkins purposes consists of Mecosta/Osceola – Newaygo – Mason/Lake. This money comes to a little over \$100,000 per ISD. To go through this process a grant has to be written with many strings attached. This is the different Core Performance Indicators by which these grants are judged. The first one is Reading – readiness for college; there is a reading portion, a math portion and some other sections as well. CTE is evaluated on how well the students do on the reading and math portions of the SAT. There are about 30% of kids who do well in math, reading may be a little higher but it is pretty low. The struggle is real, these students in CTE can only be affected in their junior year. So focus is on the juniors from the moment they come to our school/classes. This plan has not changed dramatically from year to year but you will see some things that are planned to help improve the reading. The reading and math are taught through whatever curriculum they are studying, (i.e. welding).

There are things from non-traditional participation, for example a female student in welding would be a non-traditional student – we also look at high school completion in the programs and technical skill attainment is actually going away – this means the students had to take some kind of test; Perkins 5 does not require that.

Secondary placement – what do the students do after they leave the CTE?

Gretchen noted that this Perkins Grant is a compilation of all three of the ISDs. The three CTEs get together and look at the numbers and what is being done for math to help all the students.

Mike explained that the one thing that is different and exciting is in Tenth Grade the students take the PSAT and in the past they were given the “KeyTrain Test” which is not used much by employers. Instead they will look at how they did on the PSAT and use that data to influence their instruction in how to imbed the reading and the math into that curriculum.

All three of the CTEs have a millage so this is a portion of the funds.

It was noted that West Shore and Ferris both receive a small portion of Perkins.

Transfer of credits is a huge barrier, this is something that needs to be worked out locally as well.

The Region 7 Perkins Grant application was reviewed and discussed by the CEAC.

Michigan Career Development Model

Mike stated that the legislators last year passed a bill that required several things, one was for the Michigan Department of Education to come up with the Michigan Career Development Model. It stated that students would be required to create a talent portfolio and that schools would be required to include career development into their school improvement plan. This is a K-12 effort. It is not just for CTE which is typically eleventh & twelfth grade students at the secondary level, this begins much earlier and a lot of these things are already being done. This addresses field trips, having guest speakers come into the classroom and inviting students to come and tour the Career Tech Centers and manufacturing. This is not expanding beyond CTE students. This is one more step to bridge the gap and help students to find the right career for their interests and aptitude.

Marshall Plan Update

The deadline for submitting the Marshall Plan is Friday, March 15, 2019 and Mecosta/Osceola ISD and Newaygo RESA will meet that deadline.

The plan is to hire a couple career navigators, purchase two trailers with training equipment that could go to local districts. This would actually help facilitate this career development process – two trailers, one for each and two Career Navigators and some simulation in training equipment

installed in those trailers. Equipment that would meet the big needs identified in the top 50 professional trades and manufacturing, healthcare and IT.

Other Business

Shelly explained that there are some staff changes at Michigan Works! West Central. Paul's official last day is March 29, 2019; his retirement celebration will be Friday, April 12 at the Big Rapids Workforce Service Center from 2:00 to 6:00 p.m. There will be a short program scheduled for 4:00 p.m.

The posting to fill Shelly's vacated position ends March 13, 2019 and it is hoped to have this position filled in April.

The Workforce Development Board/Local Elected Officials at their February joint meeting made the decision to bring all services "In House." So Hope Network will no longer be a Service Provider. Therefore Monday there will be nine new positions posted, Hope Network staff are encouraged to apply. So there are a lot of internal postings which is rather unique for Michigan Works!

Also youth enrollments are extremely low right now, so if any youth ages 14 to 24 (they can be in-school or out-of-school) are interested in Work Experience, Supportive Services, please have them reach out to a Michigan Works! Service Center.

One other thing West Central is working on for Adult Ed. Ferris State University reached out to West Central, they have a digital media class and program, their class project is to work with West Central in Adult Ed on promoting GED. They are doing a big social media outreach to recruit individuals in the area for GED. This is a great opportunity.

Next Meeting Tuesday, June 11, 2019, Big Rapids

Next meeting scheduled for Tuesday, June 11, 2019 at the Michigan Works! Workforce Service Center in Big Rapids.

Christy Christmas invited the CEAC to meet at West Shore – this will be scheduled for the September meeting.

Shelly thanked Gretchen for hosting this meeting.

Adjournment

Meeting adjourned at 12:59 p.m.