

MICHIGAN WORKS! WEST CENTRAL
CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC)
MICHIGAN WORKS! WORKFORCE SERVICE CENTER, LUDINGTON
TUESDAY, DECEMBER 11, 2018

MINUTES

Members Present

Bennett, Merri
Christmas, Christy
Eppley, Jonathan
Gaines, Tamera
Gandhi, Nicholas
Gibbs, Ken
Marek, Ron
Matson, Lynda
Miller, Mike
Sanchez, Tracy
Spedowske, Gretchen
Stakley, Deedee
Surd, Kathy
Tomaski, Melanie
Wirick, Amy

Members Absent

Kratz, Bill
Pelton, Chris

Michigan Works! West Central Staff

Griffith, Paul
Shoemaker, Connie

Call to Order

The meeting for the Career & Educational Advisory Council (CEAC) was brought to order by Chair Mike Miller at the Ludington Workforce Service Center at 11:03 a.m.

Welcome and Introductions

Members and staff were welcomed and introduced.

Approval of September 6, 2018 Minutes

Jonathan Eppley moved to accept the CEAC September 6, 2018 minutes as written; supported by Merri Bennett; motion accepted unanimously. 11:07 a.m.

Approval of CEAC Bylaws

Paul explained that since the Career & Educational Advisory Council has an advisory position, after the CEAC approves the Bylaws then it would go to the Workforce Development Board (WDB) and the Local Elected Officials (LEO) for final approval.

This is being presented without changes from the September 6, 2018 meeting.

Ron Marek moved to accept the CEAC Bylaws as printed; supported by Gretchen Spedowske; motion accepted unanimously. 11:09 a.m.

Newaygo County Career Tech Programming Change

Gretchen explained that based on advisory and business/industry responses, employers in Newaygo County are looking for dual certification programs.

The Newaygo County RESA wants to apply to the MDE office of Career Tech Ed to begin two new programs based off Mechatronics; these programs would be General Engineering and Machining. These would be one-year completion with a second year offering in one of the other programs.

Gretchen also stated that there is a statewide teacher shortage. Just ten years ago WMU had 900 student teachers; this year they only have 115 student teachers. Therefore NC RESA would like to apply to the MDE Office of Career Tech Ed to begin a new Future Educators program during the fall of 2019.

This Future Educators program will be a two-year program for students to work side-by-side with local teachers and mentors. The current Child Development Associate (CDA) program will become part of the Future Educators Program.

Lynda Matson moved to support the changes at NC RESA as presented by Gretchen Spedowske; supported by Tracy Sanchez; motion accepted unanimously. 11:15 a.m.

Mecosta-Osceola Career Tech Programming Change

Mike explained basically that the Mecosta-Osceola ISD is in a unique position, they have one instructor who teaches digital video in the morning and IT (Information Technology) in the afternoon. They did not run the cad program this year but directed those students to the engineering program. Next year they plan to close the digital video program and run the IT program full time. They have done some research and met with the Advisory Board and students are doing very well.

Ron Marek moved to support the changes at Mecosta-Osceola ISD as presented by Mike Miller; supported by Deedee Stakley; motion accepted unanimously. 11:20 a.m.

Paul introduced the brochure for 2026 Career Outlook and stated that if any of them needed more copies for students to contact Michigan Works!

West Shore ESD Career Tech Update

Lynda thanked Michigan Works! for the Career Outlook they do use these outlooks to decide what new program to introduce for the coming school years.

Lynda explained that the unique position for CTE program is that they have the opportunity to be on campus of West Shore Community College. So their students get to mingle with college students and have college services available right on campus. Also they get to be part of the renovations. This will allow them to increase classroom sizes and have more students from the

district. They have 14 programs available to students and each one has an industry recognized certification tied to it.

They are also teaching soft skills, things that are needed to keep a job – Skills for Success.

Mike Miller moved to support the work being done by West Shore ESD as presented by Lynda Matson; supported by Kathy Surd; motion accepted unanimously. 11:35 a.m.

Marshall Plan

Kathy explained that West Shore ESD submitted an application which successfully made it through round two, for the final stage of the process and the application was submitted to the state. West Shore ESD expects to know by Christmas whether or not they have been approved.

Paul explained that in the Michigan Works! area there is one proposal at step 3 and two that will be going together and are in round 2. None of the ISDs plan to go alone. If more than one ISD applies together they can apply for more money.

Mike explained that they with NC RESA are developing a talent consortium. They will be moving quickly to submit the concept summary which outlines goals.

11:58 a.m. to 12:19 p.m. Council broke for lunch.

Merri Bennett moved to accept the concept summary direction that the MOISD with NC RESA plan to submit for the Marshall Plan; supported by Jonathan Eppley; motion accepted unanimously. 12:20 p.m.

Other Business

Paul explained that there is a “roster” for the CEAC and if any changes need to be made please let Connie Shoemaker (cshoemaker@michworkswc.org) know.

Paul suggested that perhaps a meeting could be devoted to the kind of information that comes from the Labor Market Information (DTMB) department of which Nicholas is part of. This data is very helpful to ISDs and Nicholas could expand and explain how this data is collected besides letting the Council know what is available.

Paul explained that the College Access Network (CAN) is available in two of the ISDs only one does not have it – MI Heart, which is associated with the CAN will make presentation to the CEAC at the next meeting in March.

Round-the-Table

- Marek, Ron – Reed City Group – continuing to bring students in to introduce them to manufacturing.
- Gandhi, Nicholas – Labor Market Information (DTMB) – good to hear and be part of all that's going on.
- Stakley, Deedee – Ferris State University – looking forward to being part of the CEAC group.
- Gaines, Tamera – Talent Investment Agency – working with Region 4 and learning more about the area.
- Christmas, Christy – West Shore Community College – renovations are happening and the new welding program should open with the January semester.
- Spedowske, Gretchen – Newaygo County RESA – professional trades lab received two grants.

- Matson, Lynda – West Shore ESD – hosting competition for health occupations January 11.
- Wirick, Amy – Spectrum Health (BR and RC Hospital) – exciting things happening.
- Tomaski, Melanie – Ludington Area Schools – many different things going on at school and looking at bond issues.
- Sanchez, Tracy – Fremont Public Schools – the adult ed is expanding in Big Rapids and Reed City opening more doors for more participants.
- Surd, Kathy – West Shore ESD – appreciates the incredible support for the involvement with the Marshall Plan.
- Gibbs, Ken – UACJ Whitehall Industries – appreciate taking resources to students and educators; training 68 people with the STTF program.
- Miller, Mike – Mecosta/Osceola ISD – a student who was taught the Heimlich maneuver at the Career Tech was able to save a student choking on the bus.

Next Meeting Tuesday, March 12, 2019, Fremont

Next meeting scheduled for Tuesday, March 12, 2019 at the Michigan Works! Workforce Service Center in Fremont.

Adjournment

Meeting adjourned at 12:51 p.m.