

MICHIGAN WORKS! WEST CENTRAL
CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC)
MICHIGAN WORKS! WORKFORCE SERVICE CENTER, BIG RAPIDS
WEDNESDAY, SEPTEMBER 6, 2018

MINUTES

Members Present

Bennett, Merri
Eppley, Jonathan
Kratz, Bill
Marek, Ron
McKean, Ron
Miller, Mike
Sanchez, Tracy
Spedowske, Gretchen
Thelen, Sandra (Alternate – Erica Luce)
Tomaski, Melanie

Members Absent

Gandhi, Nicholas
Gibbs, Ken
Luce, Erica
Mason, Lynda
Pelton, Chris
Surd, Kathy
Wirick, Amy

Michigan Works! West Central Staff

Griffith, Paul
Keene, Shelly
Shoemaker, Connie

Others Present

Call to Order

The meeting for the Career & Educational Advisory Council (CEAC) was brought to order by Shelly Keene at the Big Rapids Workforce Service Center at 11:06 a.m.

Shelly welcomed everyone to the first Michigan Works! West Central CEAC meeting.

Welcome and Introductions

Members and staff were welcomed and introduced.

Purpose of the Career and Educational Advisory Council (CEAC)

Shelly explained that the Workforce Innovation and Opportunity Act (WIOA) was enacted in 2014. WIOA encourages local boards to establish a committee to focus on youth services and to

provide a voice and perspective for youth. These committees should be composed of key personnel that work directly with youth.

The CEAC replaces what was the Educational Advisory Group (EAG) and what was recently known as the Talent Development Career Council (TDCC).

The purpose of the CEAC is to bring education and business together by establishing a formal entity and mechanism to build and maintain a collaborative partnership with local school districts, employer, postsecondary institutions, advocates and training centers to develop and implement training strategies to effectively meet employers' talent needs.

The CEAC will collaborate with the local Intermediate School District (ISD) Fiscal Agent in creating a Regional Strategic Plan as detailed in PA 108 of 2017, Section 61 (b). Once this plan is approved by the CEAC it will be presented to the WDB for their approval.

Rolls and Responsibilities of CEAC

◇ Advisement to the Workforce Development Board (WDB)

The CEAC will coordinate with other educational entities in guiding career development programs and career pathways, such as high schools, community colleges, career and technical education, adult education programs, prisoner reentry programs, corrections educations, veterans' programs and college access networks.

At this point Shelly explained that only the minimum number of Board members was approved by the WDB but more members can be added if the Council so desires.

◇ CEAC Metrics

At this time the CEAC has only two required metrics

① Establishing Apprenticeships

A definition of Apprenticeships will need to be established.

- ② Promoting career pathway and exploration events such as talent tours, manufacturing week, energy week, and national registered apprenticeship week.

Career and Educational Advisory Council Bylaws

The CEAC is required to have bylaws; a set of bylaws have been drafted for the CEAC to review and comment on; suggestions can be emailed to Shelly.

These will be sent electronically to those who were not able to attend today and once the Council has reviewed the bylaws and made comment they can be approved at the next meeting.

11:25 to 11:43 a.m. Council broke for lunch.

Recommendation of Chair and Vice Chair

Shelly explained that the WDB has to officially appoint the Chair and Vice Chair and she would like to take the recommendations of the Council to the WDB at the October 3, 2018 joint meeting of the WDB and LEO.

The duties of the Chair include presiding at all meetings of the full CEAC; preserve order and enforce rules; create and appoint members to ad-hoc committees in order to conduct business; serve as an ex-officio member of all CEAC committees and subcommittees; and serve as spokesperson for the Council.

The duties of the Vice Chair would be to step in and function as the Chair when the Chairperson is not able to serve.

Ron McKean recommended Mike Miller be appointed as Chair and Ron Marek as Vice Chair; supported by Gretchen Spedowske; motion accepted unanimously. 11:45 a.m.

Future Meeting Dates

Shelly explained that the CEAC must have three meetings before March 31, 2019.

It was the consensus of the Council to set the two meetings for –

Tuesday, December 11, 2018 in Ludington – Merri will schedule the room

Tuesday, March 12, 2019 in Fremont – Gretchen will schedule the room 11:51 a.m.

Discussion – Marshall Plan for Talent

The Marshall Plan for Talent was signed into law June 26, 2018 with the Governor's office holding workshops across the state. Participation in a Talent Consortium is a requirement to apply for the majority of the funds. A Talent Consortium must include a minimum of one K-12 District or an Intermediate School District and at least two employers or organizations representing employers. All members must sign a Talent Agreement and stay engaged throughout the grant period.

Other Business

It was suggested to add West Shore Community College to the Council.

Ron Marek made the recommendation to add Christy Christmas from West Shore Community College to the Career and Educational Advisory Council; supported by Jonathan Eppley, motion accepted unanimously. 12:25 p.m.

Shelly will contact Christy to see if she is available to serve on the Council and her appointment will be presented to the WDB at the October 3, 2018 joint meeting.

Round-the-Table

- Spedowske, Gretchen – Newaygo County RESA – Manufacturing Day is scheduled for October 5th for Career Technical Education students; they are working to include Kindergarten and up.
- Miller, Mike – Mecosta/Osceola ISD – Preparing for Manufacturing Day, the focus is on Eighth graders and will tour three manufacturing companies and the Career Center.
- McKean, Ron – Ferris State University – Manufacturing and welding has had a major expansion; at one time there was a two year waiting list, now there is no waiting.
- Sanchez, Tracy – Fremont Public Schools – Busy with enrollments; the Adult Ed has taken in 20 students and have added hours here in Big Rapids.
- Marek, Ron – Reed City Group – Had a good group of kids come through the facility; Reed City Group has 90 employees and continue to grow and the apprenticeship program is growing.
- Kratz, Bill – Michigan Economic Development Corporation – Working primarily on investment in jobs – it has been a nine year recovery and the trend is continuing.
- Bennett, Merri – Michigan Works! West Central – Wrapping up the STTF or Going Pro application for this year.

Adjournment

Meeting adjourned at 12:45 p.m.